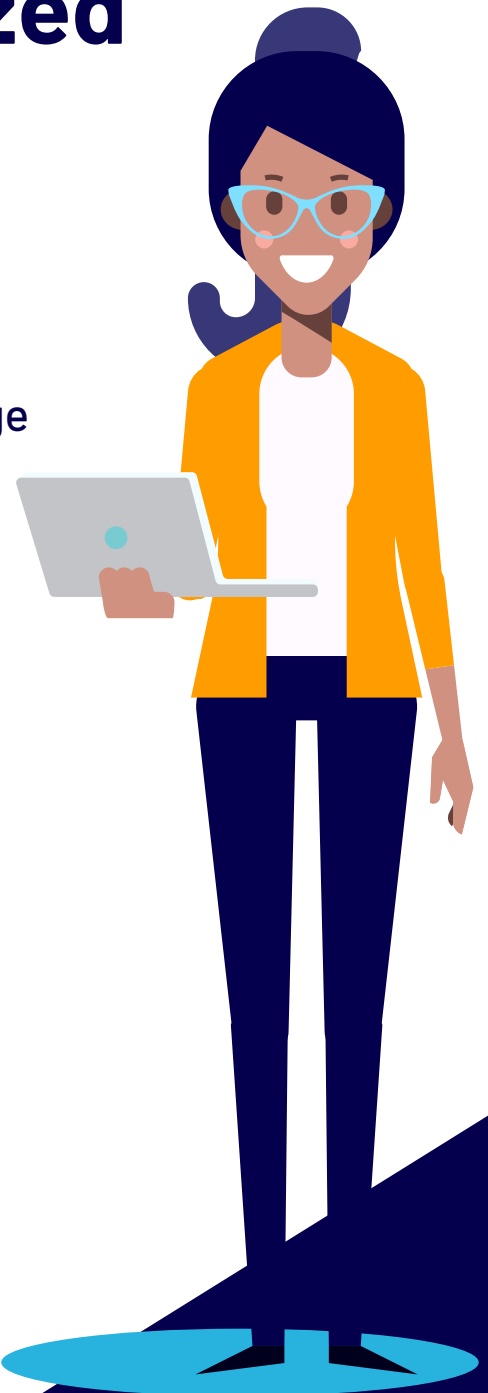




# Protecting Your Systems from Unauthorized Access

Take the journey with **Complacency Carl** and **Visionary Veronica** and discover how to leverage better systems access controls.



# The Problem

Visionary Veronica and Complacency Carl are business owners and local competitors. They're having a meeting with Tim, a Managed Service Provider, who is walking them through enhancing their security with Multifactor Authentication (MFA). Tim says it can help keep bad guys from stealing their data or installing ransomware on their company systems, but Carl isn't sure about it at all.



## Ransomware by the Numbers 2021

**37%** hit with ransomware - of organizations surveyed<sup>1</sup>

**32%** had to pay ransom to get data back<sup>1</sup>

Only **65%** of encrypted data restored after ransom payment<sup>1</sup>

Ransomware “industry” set to steal **20 Billion** this year<sup>2</sup>

A business is attacked with ransomware every **11 seconds**<sup>2</sup>

<sup>1</sup>(source: Sophos - <https://www.sophos.com/en-us/medialibrary/pdfs/whitepaper/sophos-state-of-ransomware-2021-wp.pdf?cmp=120469> - Accessed 2021-07-07)

<sup>2</sup>(source: Cybercrime Magazine - <https://cybersecurityventures.com/global-ransomware-damage-costs-predicted-to-reach-20-billion-usd-by-2021/> - Accessed 2021-07-07)

And so, over the next few days, MSP Tim went to work updating all of Veronica's systems with Multifactor Authentication access protocols.



In the meantime, across town, Veronica and her team are working at full throttle. Picking up the jobs – and the money – that Carl and his team are leaving on the table because they're locked out of their systems.

## Multifactor Authentication (MFA)

Not a nuisance. – Not a waste of time. – A critical defensive tool in your fight against criminal access to your systems.

### Need more information?

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